

HOW CAN CERTIFICATION BENEFIT YOU?

- 1. Earning your certification makes you a recognized subject matter expert in HR.
- 2. Certified professionals report they earn 14% to 15% more than peers who have not earned their certification.
- 3. A large majority of hiring managers list the criteria of certification as a preferred qualification and report that the deciding factor in choosing one candidate over the another at times comes down to certification.
- 4. Certified HR professionals report significantly higher levels of career success, respect from colleagues and pride and commitment to the HR profession.

