

**Beyond HR:   
A Changing World**

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**SPONSOR & EXHIBITOR PROSPECTUS**

**ABOUT THE CONFERENCE**

**The Austin Human Resource Management Association, (AHRMA) is the local chapter of the Society of Human Resource Management; (SHRM) invites you to be part of the 2018 Annual Conference. This Conference is the premier educational and networking event for HR professionals in the Austin and Central Texas area. The annual AHRMA Conference hosts more than 300 attendees, speakers, sponsors, and exhibitors each year.**

**The 2018 AHRMA Conference will be a dynamic environment dedicated to making new business connections and showcasing the newest innovations in HR solutions and services. The 2018 AHRMA Conference will also include some of the most popular Conference activities, including lunch, breaks, a silent auction, door prizes, and more!**

**SPONSORS & EXHIBITS**

**Participating companies represent a wide variety of HR solution and service providers, including, but not limited to:**

|  |  |
| --- | --- |
| **COMPENSATION & BENEFITS** | **HRM PROGRAMS & SERVICES** |
| Child Care, Elder Care, Dependent Care | Business continuity & Recovery |
| Financial | Legal Services |
| Food Service | Management Consulting |
| Health Care Cost Containment | Organizational Planning & Development |
| Insurance: Health, Life, Dental, Vision, etc. | Outsourcing |
| Pensions/Retirement Benefits | Personnel Research, Survey Results |
| Retirement/Pre-Retirement Planning | Professional Books, Magazines, Manuals |
| Surveys | Recognition Awards, Incentives |
| Third Party Administrators | Relocation Services |
| Voluntary Benefits | Travel, Airline, Hotel, etc. |
| Wage & Salary Administration |  |
| Workers’ Compensation |  |
| **EMPLOYEE RELATIONS, LABOR RELATIONS** | **PROFESSIONAL DEVELOPMENT** |
| Affirmative Action/EEO | Assessment, Assessment Tools |
| Arbitration, Mediation, Dispute Resolution | Business Education, Accounting, Marketing, etc. |
| Communications, Employee Newsletters | Certification, Certificate Program |
| Diversity Services | Coaching, Mentoring |
| Employee Engagement | Distance Learning |
| Labor Relations | HR Professional Development |
| Performance Management, Appraisals | Leadership |
| **GLOBAL HR** | Management/Executive Development  Seminars, Educational Programs |
| Cultural Awareness, Cultural Competence | Training Materials & Methods |
| Eligibility Verification (I-9), Immigration and Visas | Universities, Colleges, etc. |
| Global Assignment Management |  |
| Global Employment Law | **TALENT MANAGEMENT** |
| Global Relocation | Applicant Tracking |
| Outsourcing | Background Investigations |
| **HEALTH, WELLNESS & SAFETY** | Contingent Staffing, Employment Agencies  Executive Search |
| Counseling, Employee Assistance Programs (EAPs) | Outplacement |
| Drug/Alcohol Treatment & Testing | Pre-Employment & Employee T4esting |
| Emergency Response | Recruitment |
| Health Promotion, Recreation, Wellness Benefits | Recruitment Advertising |
| On-site Medical Care |  |
| Personal Fitness & Health Programs | **TECHNOLOGY** |
| Risk Management | External (Software as a Service – SaaS) Hosted |
| Safety | Applications |
| Security | HR Information Systems (HRIS |
|  |  |

**WHAT’S NEW IN 2018  
AHRMA strives to deliver a fresh, interesting, and rewarding experience each year. Here are some of the exciting new opportunities exhibitors and sponsors can look forward to in 2018.**

* **Premium Sponsors have access to all educational sessions so you can learn along with your new clients, customers and colleagues.**
* **Reshaped floor plan to enhance traffic flow, visibility and to allow for more interaction with the attendees.**
* **Booth Setup reconfigured in order to increase exhibitor and sponsor interaction to make new connections.**
* **Mobile Charging Station lounge**
* **Advance Social Media/Pre-Conference Publicity**

**EVERY EXHIBITOR WILL RECEIVE THE FOLLOWING BASIC PACKAGE:**

* **NEW –** Pre Conference Social Media Publicity
* 10’ x 10’ booth
* One 6-ft. skirted table, two chairs, one 7” x 44” company sign and one wastebasket
* 8 ft. high draped back wall, 3-ft high draped side walls
* Two exhibit hall registrations per Sponsor. Additional exhibit hall registrations available at $75 each.(No substitutions of Exhibit Hall Badges for Registration Badges.)
* Networking opportunities including lunch, networking night and beverage breaks
* Complimentary admission to Keynote and the closing session
* Complimentary lunch & beverage breaks for registered booth staff on Friday
* Conference bag with conference materials (one per Exhibit Hall Badge.)

**CONFERENCE LOCATION & HOTEL ACCOMMODATIONS.** Both the 2018 AHRMA Conference and Hotel accommodations will be at the same location.



**Hyatt Regency Austin**

**208 Barton Springs**

**Austin, TX 78744**

**2018 CONFERENCE SCHEDULE\* (TOTAL OF 6.0 CE)**

**THURSDAY – JULY 26TH**

* 3:00 PM - 4:00 PM Hyatt Exhibit Hall Set Up
* 4:00 PM - 6:00 PM Exhibitor Registration and Move In

***All booths must be set up by 6:00 PM on Thursday, 7.26.2018***

* 6:00 PM – 8:00 PM AHRMA NETWORKING NIGHT

**FRIDAY – JULY 27TH (6 CE)**

* 7:00 AM – 8:00 AM Attendee and Speaker Registration Opens |

Welcoming Remarks | Platinum Sponsor |

* 8:00 AM – 9:00 AM Keynote (1 hour)
* 9:15 AM – 10:15 AM Sessions (1 hour) **4 concurrent sessions**
* 10:15 AM – 11:00 AM Break with Exhibitors (45 min)
* 11:00 AM – 12:00 PM Sessions (1 hour)  **4 concurrent sessions**
* 12:00 PM – 12:30 PM Lunch Buffet
* 12:30 PM – 1:30 PM Keynote (Executive Track included)
* 1:45 PM – 2:45 PM Sessions (1 hour) **4 concurrent sessions**
* 2:45 PM – 3:30 PM Break with Exhibitors (45 min)
* 3:45 PM – 4:45 PM Sessions (1 hour) **4 concurrent sessions**
* 5:00 PM – 5:30 PM Closing remarks| Drawings | Grand Prize Drawing

*Registered sponsors & exhibitors invited to join.*

***\* Conference schedule is subject to change***

**SPONSOR/EXHIBITOR PACKAGES**

**PLATINUM LEVEL - $4,500 - 3 Remaining Early Bird $3,800**

**BREAKFAST KEYNOTE SPONSOR – EXCLUSIVE**Your company’s representative makes remarks from the podium to introduce the Keynote Speaker on Friday. Special recognition from VP Conference during breakfast presentation. **LUNCH KEYNOTE SPONSOR – EXCLUSIVE (Sold Out)**Your company’s representative makes remarks from the podium to introduce the Keynote Speaker on Friday. Special recognition from VP Conference during lunch presentation. **TOTE BAG SPONSOR – EXCLUSIVE (Sold Out)**Your company’s logo co-branded with AHRMA and SHRM logos on the Conference tote bags. Great advertising for your company as bags are handed out to all attendees. Special recognition from VP Conference during lunch presentation. **NETWORKING NIGHT – EXCLUSIVE**Your company will be prominently advertised in the Networking Night area. Special recognition from VP Conference during opening remarks on Friday morning.  
**HOSPITALITY & WELLNESS LOUNGE – EXCLUSIVE**Your company will be prominently advertised in the Hospitality & Wellness Lounge. Special recognition from VP Conference during opening remarks on Friday morning.

**INCLUDES:**

* 10 x 10 booth in prime location
* Recognition in the AHRMA Newsletter before Conference
* Pre and post attendees list
* 1/2 page ad in Conference program
* Social media mentions on all digital marketing channels
* 2 full Conference registrations, including refreshments and lunch

**DIAMOND LEVEL SPONSOR - $3,000 – 4 Remaining Early Bird $2,500**

* **AUDIO & WIRELESS SPONSOR – EXCLUSIVE**

Your company will be prominently advertised in the registration area. Special recognition from VP Conference during opening remarks Friday morning.

* **WIFI SPONSOR – EXCLUSIVE (Sold Out)**

Your company’s name will be used as the wifi password. Special recognition from VP Conference during opening remarks Friday morning. \*additional fee associated

* **MOBILE CHARGING STATION SPONSOR – EXCLUSIVE**

Your company will be prominently advertised in the charging station lounge. Special recognition from VP Conference during opening remarks Friday morning.

* **PROGRAM BROCHURE SPONSOR – EXCLUSIVE**

Your company’s logo co-branded with AHRMA and SHRM logos on the cover of the digital program brochures. Great advertising for your company as these digital programs are sent out to the all registered attendees prior to the conference. Special recognition from VP Conference during lunch presentation

* **LUNCH SPONSOR – EXCLUSIVE**

Your company will be prominently advertised in the food buffet area with flyers at each lunch table. Special recognition from VP Conference during opening remarks Friday morning.

**INCLUDES:**

* 10 x 10 booth in prime location
* Pre and post attendees list
* Special recognition from VP Conference during lunch presentation
* 1/2 page ad in Conference program
* Social media mentions on all digital marketing channels
* 2 full Conference registrations, including refreshments and lunch

**GOLD LEVEL SPONSOR - $2,350 – 2 Remaining Early Bird $1,950**

* **GRAND PRIZE SPONSOR GUARANTEED $2000 DOOR PRIZE – EXCLUSIVE (Sold Out)**

Your company’s promotional item or advertisement included in all attendee tote bags.

* **BADGE SPONSOR – EXCLUSIVE**

Your company’s logo printed in high quality on all attendee badges

* **LANYARD SPONSOR – EXCLUSIVE (Sold Out)**

Your company’s logo printed in high quality on all attendee lanyards.

* **PARKING GARAGE PASS SPONSOR – EXCLUSIVE**

Your company’s logo printed in high quality on a parking THANK YOU note inserted in all attendee tote bags. Special recognition from VP Conference during opening remarks on Friday morning.

**INCLUDES:**

* 10 x 10 booth in select location
* Pre and post attendees list
* Recognition by VP Conference
* 1/2 ad in Conference program
* Social media mentions on all digital marketing channels
* 2 full Conference registrations, including refreshments and lunch

**SILVER LEVEL SPONSOR - $1,850 – 0 Remaining Early Bird $1,500**

* **BREAKFAST SPONSOR (Sold Out)**
* Company advertising prominently displayed throughout the breakfast area
* **MORNING REFRESHMENT BREAK SPONSOR (Sold Out)**

Company advertising prominently displayed throughout all refreshment areas

* **AFTERNOON REFRESHMENT BREAK SPONSOR (Sold Out)**

Company advertising prominently displayed throughout all refreshment areas

**INCLUDES:**

* 10 x 10 booth in select location
* Pre and post conference attendees list
* Recognition by VP Conference
* 1/2 page ad in Conference program
* Social media mentions on all digital marketing channels
* 2 full Conference registrations, including refreshments and lunch

**BRONZE SPONSOR - $1,300 – 0 Remaining Early Bird $1,000**

* **SESSION ROOM SPONSORS** – Company name prominently displayed in the room as a stand-alone display. Two sponsors per room.

**INCLUDES:**

* 10 x 10 booth in select location (Animal Sponsor – 8x8 booth in Wellness Lounge)
* Recognition in the AHRMA newsletter
* Pre and post attendee list
* 1/4 page ad in Conference program
* Social media mentions on all digital marketing channels
* 2 full Conference registrations, including refreshments and lunch

**EXHIBITOR BOOTH - $900 – 15 AVAILABLE Early Bird $750**

**INCLUDES:**

* 8 X 8 booth in location selected by AHRMA
* 1 company identification sign
* Listing in Conference program
* 2 exhibit hall passes, including refreshments and lunch

**Instructions on how to secure your sponsorship:**

* Select the level of sponsorship you would like to purchase.
* Email the AHRMA office at [ahrma@austinhumanresource.org](mailto:ahrma@austinhumanresource.org) with your sponsorship selection details.
* The AHRMA office will reply to your message with sponsorship paperwork that must be completed electronically.
* Return completed paperwork.
* The AHRMA office will send you an invoice for payment. Payment must be made in order to secure your sponsorship.

**Inquires:**

**CONFERENCE**

**Tami Andres and Lisa Blanton, Co- VP’s Conference**

[vpconference@austinhumanresource.org](mailto:vpconference@austinhumanresource.org)

**AHRMA Office**

Dena Culpepper – AHRMA Business Manager

800-561-2096

[ahrma@austinhumanresource.org](mailto:ahrma@austinhumanresource.org)

**The Austin Human Resource Management Association (AHRMA) is a 501 (c)(6) not-for-profit association of 800+ members who represent over 500 businesses throughout the Austin area. AHRMA’s mission is to promote professionals, effectiveness, and understanding in the HR field by offering members a variety of professional development opportunities and a common forum for sharing ideas and experiences and by exchanging ideas and information current on HR issues, causes, and concerns.**