

Carrie Vanston works with high-level executives, business owners, and their teams who are looking to be more effective and impactful. With her proven Leadership Success Programs, she supports them to level up their mindset, replace conflict with win-win outcomes, and reach their full leadership potential so they can achieve their goals quicker and with more impact and fulfillment. She co-authored the award-winning book *MiniTrends: How Innovators & Entrepreneurs Discover & Profit From Business & Technology Trends*. Her articles have appeared in *Texas CEO Magazine*, *Austin Business Journal*, and *Austin's National Speakers Association* anthology. Carrie previously led *Corporate Cultures That Rock*, where she helped build transformational organizations. Prior to that she led the *MiniTrends Project* at *Technology Futures, Inc.* and directed the popular *MiniTrends Conference Series*. She is presently a *TFI Board Member* and an advisor with the non-profit *Art 84*. She enjoys speaking on being a more energized, visionary leader and have made presentations around the world. Carrie is the *Ambassadors Officer* at the *Association of Corporate Growth (Austin/San Antonio)* and founded and led their popular *C-Suite Roundtable* and *Mastermind* for a year and half. She was a 2022 nominee for *Austin Business Journal's Women in Business*. She was also formerly a *National Adviser* and *Austin Board Member* of the *Academy of Culture Ambassadors*.